April 13, 2017 Board of Directors Meeting Minutes

The meeting was called to order at 9:29 a.m. by President Marcia Davis. Present were Board members Marcia Davis, Judy Wannamaker, Pat Bates, Sue Blechl, Jessica Potter Slider, Cathy Weyers, Timothy Geiger, Joyce Kirkham, Camilla Kuberka, Carol Hager and Roberta Hawksworth. Board advisers present were: Mary Anne McDonald (Bookstore Manager), Jerry Walzcek (RCSC), Tom Everitt (Writer & Editor-in-Chief) and Jennie O’Leary (MCLD). Guest: Rusty Bradshaw

Approval of Minutes: Pat Bates moved and Sue Blechl seconded approval of the minutes of the March meeting. Minutes approved.

Treasurer’s Report: Jessica distributed the February 2017 Income & Expenses report. Jessica stated that she was open to suggestions on how Treasury data be presented in the future. Cathy Weyers questioned why Board Development’s budget showed a deficit; it was noted that fees for attendance at the Phoenix Library conference had been taken from that committee’s budget. Cathy Weyers moved and Roberta Hawksworth seconded approval of the report.

REPORTS:

Standing Committees:

Publicity: Roberta pointed out coverage of Friends activities published in The Independent, along with ads for the up-coming book sale. Flyers for the sale have also been distributed. She is working on posters for the Summer Reading Program.

Sue Blechl (Community Outreach) reported the combined Friends/MCLD event at the Seniors’ Expo had been very worthwhile and suggested continued participation when the event is held in Sun City. Jennie O’Leary and Sue agreed to discontinue participation in the Thursday Farmer’s Market until Fall after discussion with the in-coming Library Manager. Sue is improving the Outreach Box. Action: She will include copies of the Donation Policy downloaded from the website.

Finance: Jessica noted that the Finance Committee would be meeting on May 12 and invited Board members to attend.

Activities: Camilla reported on a very successful Volunteers Appreciation Dinner with 67 attendees. Attendees were given logo aprons as tokens of appreciation. Gift cards were presented to Volunteer of the Year for Library, Book Buddies and Bookstore. Sue Painter was honored for all her work as Treasurer. Expenses totaled $2295 excluding printing and entertainment. Marcia asked Camilla to distribute the remaining aprons to those volunteers who were unable to attend the dinner. Tom noted that, upon laundering, the logos washed off the aprons. Action: Camilla will contact the vendor with the complaint.
She will also take charge of having the plaque engraved. **Action:** Marcia will have a poster made, featuring the three volunteer honorees.

**Book Buddies:** Judy Wannamaker reported she has one new volunteer and that her Buddies had high praise for the volunteer appreciation dinner. She also requested that the Bookstore refer all Book Buddy questions directly to her. **Action:** Tom will include Judy’s phone number in his next Sun Views column.

Roberta Hawksworth reported that she has taken over Charlotte Klose’s responsibilities for Book Friends while Charlotte is away. Roberta and Charlotte will alternate with readings and are actively searching for additional volunteers.

**Board Development:** - Cathy Weyers reported that Carol Hager’s orientation is scheduled to follow this meeting. **Action:** Marcia will forward the ASU program list to Cathy who will then alert the Board to those programs which might be useful to attend.

**Web and Records:** Marcia Davis reported another up-tick in “hits” and noted that a photo archive has been added to the website.

**BOARD ADVISORS:**

**Bookstore Manager** - Mary Anne McDonald

Mary Anne passed around a sign-up sheet for volunteers to help with the upcoming book sale at Fairway. It was noted that book sales are going well and that there would be additional half-price sales for Mother’s Day and Father’s Day weekends. It was noted that the Bookstore chairs have been reupholstered and everyone seems pleased with the results. **Action:** During the summer Mary Anne will begin working on a new set of procedures for Bookstore volunteers.

Tim Geiger reported that the on-line sales program is proceeding. He is waiting for an account to be activated. **Action:** Tim, Jessica and Marcia will meet at Compass Bank on Thursday, April 27 to get their questions answered and proceed with an account dedicated to on-line book sales.

It was also noted that the Bookstore has recently received a donation of 1500+ books which are now being scanned and will soon be available for purchase, either in the Bookstore or online.

**Library Manager:** Jennie O’Leary reported that MCLD is in the process of hiring a new manager for the Sun City libraries. She also described a new seed library which has been set up for the distribution of vegetable and flower seeds. The Bell branch already has theirs and Fairway will be getting one in the future. This feature will be announced on MCLD’s website and with an e-mail blast. Jennie also noted that the Summer Reading Program will begin on June 1 and end August 1, the theme being “Build A Better World”.

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RCSC Representative - Jerry Walczak

Jerry noted that the RCSC Outreach Committee is building back up. They are working on a spreadsheet which will include non-RCSC club related activities and requested input from Friends both for the spreadsheet and for presentation at RCSC meeting. Jim Wellman and Jerry are waiting for Jeremy Reeder to contact them before they can take the next step on the drive-through book drop.

Writer & Editor-in-Chief: Tom Everitt

Tom indicated he would be leaving soon for the summer and asked that people continue to feed him information for the monthly newsletter. He also needs questions for the “Ask Tommy” column. He will ask volunteers to “friend” Friends on Facebook. Tim suggested opening a Twitter account as well. Tom told of his meeting with the donor of the 1500+ books who has since passed away.

OLD BUSINESS:

Marcia Davis noted that personalized coffee mugs had been given to library staff members in honor of Library Staff Day. It was noted that the revised and shortened Power Point presentation is now on the website, viewable with Windows only but with a PDF for non-Window users. Marcia asked for volunteers to develop a method of reaching groups in the area. Action: Sue Blechl will arrange a meeting with Marcia, Jennie O'Leary, Camilla Kuberka, Carol Hager and Pat Bates to work on a method of reaching groups which might be interested in the program. Action: Jerry Walczak will contact Myrna at RCSC to get a list of club officers. Rusty Bradshaw offered to run information about the Program in the “Community Activities” section of The Independent.

NEW BUSINESS:

Carol Hager and Tim Geitner will work on Friends presence on Facebook.

Sue Bechl will prepare a draft for presentation at the May meeting on how best to go about signing up for the Fry’s benefit program.

There being no further business, the meeting was adjourned at 10:55 a.m.

Respectfully submitted,

Patricia S. Bates
Secretary

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