April 12, 2018 Board of Directors Meeting Minutes

The meeting was called to order at 9:30 a.m. by President Marcia Davis. Present were Board members Marcia Davis, Sue Blechl, Joyce Kirkham, Cathy Weyers, Jessica Potter Slider, Camilla Kuberka, Ruth Polansky and Pat Bates. Board advisers present were: Mary Anne McDonald (Bookstore Manager), Brianna King (MCLD) and Jerry Walczak (RCSC).

Approval of Minutes: There were no additions or corrections to the March minutes.

REPORTS:

Treasurer: The treasurer’s report dated March 31, 2018 was distributed. Jessica indicated that proceeds from bookstore sales are up significantly.

Standing Committees:

Publicity: No report

Community Outreach: Sue Blechl reported that the busy season is coming to an end and thanked volunteers who had help staff the booth at various events. An inventory of promotional items was distributed. It was suggested that perhaps we might have a sale to reduce inventory. Sue noted that the Peoria Book Fair has fallen short of their financial goal and invited anyone interested to participate.

Finance: Jessica Potter Slider reported that the next Finance Committee meeting will be on May 11 at 9:00 a.m in the Gathering Place. Representatives from both investment firms will attend and discussion will be confined to first quarter results and anticipated short-term market activity.

Volunteer Activities: Camilla and Cathy reported good comments on both the Volunteer Appreciation dinner and the ukulele dedication. Camilla has received positive feed-back from volunteers regarding the summer event; a pizza party or ice cream social are preferred. Camilla showed the plaque to be placed in or near Mildred Stevans memorial clock. A photo will be taken and forwarded to Mildred’s daughter.

Book Buddies: Sue Blechl presented Arlene Schindler’s report. There are currently 15 readers and 18 volunteers in the program and Arlene has three new volunteers awaiting assignment to a reader. She wants to do more outreach to bring more readers into the program. Parameters for book delivery outside Sun City need to be established.

Book Friends: No report.

Board Development: Cathy Weyers presented Ruth Polansky with her name tag as a new Board member.
**Web and Records:** Marcia reported that while the number of unique visitors is up, the page view numbers are down. Jerry Walczak suggested a web-wise bookstore volunteer who might be willing to manage the Facebook page.

**BOARD ADVISORS:**

**Bookstore Manager** - Mary Anne McDonald
Mary Anne reported that the bookstore has been consistently busy. She asked for permission to purchase a non-rolling chair for the front desk and had pictures of the one she wants. If it works out, she would like to purchase a second one, also for the front desk. She noted the Fairway sale would be coming up on May 4-5 and asked for volunteers to help with set-up on the 3rd. Mary Anne has asked Tim Geiger to transfer funds from PayPal to the bookstore, keeping enough back for postage on future sales.

**Library Manager** – Brianna King
Brianna reported that a MCLD management team met at the Bell facility earlier in the week and that all were impressed with the library and bookstore. She also thanked Friends for their participation in the ukulele dedication; check-out activity has been high for the ukuleles. We were invited to check out the display for National Library Week. Brianna also pointed out that the projector has been mounted to the ceiling in the meeting room, allowing a few more chairs to be set up for programs. Brianna asked for permission to put up a sign on the door of The Gathering Place asking users to leave the door open so that they be less inclined to use the space as a private room. It will be closed to the public if there are MCLD staff or Friends meetings using the room.

**RCSC Representative** – Jerry Walczak
Jerry reported that the drive-up window project is now in the hands of the RCSC architect. He once again thanked Friends for their donation to the Octogenarian Golf Tournament; there were 131 participants, the largest turn-out for the event.

**Writer & Editor-in-Chief** – Tom Everitt
Marcia reported that Tom has “gone north” for the summer and will call him to confirm that the draft of his Sun Views column can be submitted for publication.

**UNFINISHED BUSINESS:**
Marcia distributed copies of the new Friends brochure. She ordered 750 copies and has made a partial distribution to display racks in the community.

Under the aegis of Board Development, Cathy Weyers and Marcia Davis have called for a Board Officers meeting on Friday, April 20 at 9:00 a.m to review officer and committee chair job descriptions with an eye to revising existing committees and responsibilities and/or establishing new ones. They will prepare a draft of suggested changes to be presented to the Board at the May meeting.
NEW BUSINESS:
Marcia asked the appropriate chairmen if single-page brochures were desired for Book Buddies, Books Around the Corner, Book Friends and Community Outreach. Mary Anne declined but the others accepted the offer of individual rack cards.

Jessica asked if the Board wished to make a $500 donation to the Sun City Volunteer Fire Department as we did last year. Donation approved on a voice vote.

There being no further business, the meeting was adjourned at 10:36 a.m.

Respectfully submitted,

Patricia S. Bates
Secretary