



2014 Long Term Goals

1. Promote lifelong learning within the community
2. Maintain a cooperative relationship with the Maricopa County Library District
3. Develop and maintain a strong volunteer program
4. Maintain a sound organizational structure, policies, and procedures

2014 Short Term Goals

Communication and Outreach

1. Establish relationships with appropriate elected officials
2. Establish a process for sales and distribution of promotional material
3. Publicize the National Friends of the Library week

Volunteer & Community Support

4. Expand the Book Buddy program to reach more homebound patrons
5. Explore the most effective ways to communicate with Friends volunteers
6. Establish a Friends' Books Around the Corner Volunteer Handbook
7. Establish a bookstore reference guide to book/media location for use by volunteers and customers

Internet Utilization

8. Establish a Friends website that meets the following objectives
 - a. Stand alone domain name
 - b. Bookstore feature page
 - c. Home to an event calendar, bookstore brochure, bookmark, map, volunteers roles, applications (all downloadable, printable)
 - d. Search engine destination for local "bookstore" web searches
 - e. Primary source for Friends documents

Documentation Standardization and Review

9. Update and store all Friends documents
 - a. Establish current document format standards
 - b. Create a master list of all current documents
 - c. Establish a Board review process/calendar for all policies, bylaws, procedures and financial requirements
 - d. Locate or create editable source for all current documents, update to standard, and centrally store & securely maintain
10. Establish storage/archive/destruction processes for all historical documents