



2015 Long Term Goals

1. Promote lifelong learning within the community
2. Maintain a cooperative relationship with the Maricopa County Library District
3. Develop and maintain a strong volunteer program
4. Maintain a sound organizational structure, policies, and procedures

2015 Short Term Goals

Communication and Outreach

1. Publicize the National Friends of the Library week
2. Define roles that RCSC and Maricopa County Library District play in support of the Bookstore and Library facilities.
3. Define the Friends status with RCSC, work with them to upgrade status and increase awareness

Volunteer & Community Support

4. Expand the Book Buddy program to reach more homebound patrons
5. Establish a Bookstore reference map to book/media location for use by volunteers and customers. Label all bookshelves.
6. Replace Bookstore cash register
7. Recruit and train three new Board members
8. Create checklists for all types of public appearances, so that anyone sitting at a table knows what to bring.
9. Create standard Friends presentation (PowerPoint and/or video with associated checklist for speaking engagements, etc.).

Internet Utilization

10. Add external links to Friend's sites to increase traffic and awareness

Media Expansion

11. Define & document PR and Media responsibilities and roles, now that we are expanding to the internet, video, print, etc.