



2020 Long Term Goals

- Promote lifelong learning within the community
- Continue to enhance our cooperation with the Maricopa County Library District (MCLD) and RCSC
- Develop and maintain a strong volunteer program
- Maintain a sound organizational structure, policies, and procedures, with periodic reviews as necessary

2020 Short Term Goals

Library

- Identify improvements in patron's program experience (program room experience, storage, capacity, availability, permanent rental idea, waitlist procedures, etc)
- Manage and fund Library's 10 year anniversary celebration at Fairway Branch in April 2020
- Explore hosting a large competitive event (i.e. Scrabble tournament) to create visibility of Friends and increase volunteer opportunities

Book Buddies

- Continue to investigate and implement ideas to expand Book Buddy program to reach a higher volume of home bound library patrons

Book Friends

- Maintain and strengthen current Book Friend programs
- Develop a list of expectations for both the memory care facility and the volunteers
- Implement new ways to interact effectively with memory care facilities and residents
- Find new opportunities to utilize present book readers even more creatively and to encourage interested new volunteers to join Book Friends as needed

Bookstore

- Update and expand Bookstore signage, including sandwich boards and sales flags
- Explore ideas for increased book sale space and storage needs including off-site options
- Investigate ways to improve on-line sales
- Update Bookstore volunteers' handbook
- Use social media to advertise sales and special promotions

Finance

- Identify volunteers to shadow treasurer (Jessica) and assistant treasurer (Sue P.)

Publicity/Outreach/Web & Records

- Maintain successful outreach program, analyzing efficacy of existing venues and exploring new ones
- Continue to enhance website, increase viewers and explore other social media

Volunteer Coordination & Activities

- Continue to improve communication between volunteer managers and Volunteer Coordinator
- Continue to identify list of volunteer opportunities within the Friends and the community

Board Development

- Develop backup for board officers, program and committee chairs, and bookstore