May 9, 2019 BOARD OF DIRECTORS MEETING MINUTES

The meeting was called to order at 9:30 a.m by President Marcia Davis. Present were: Marcia Davis, Sue Blechl, Patricia Bates, Jessica Potter-Slider, Cathy Weyers, Charlotte Klose, Ruth Polansky, Roberta Hawksworth, Monica Fallon, Sue Wilson (RCSC) and Brianna King (MCLD). Guests were: Rusty Bradshaw, Jeremy Reeder and Andrew Tucker

Approval of Minutes: Minutes of the April 11, 2019 meeting were approved.

REPORTS:

Treasurer: The 4/30/19 financial report was distributed. Jessica announced that Friends of the Sun City Libraries has received “good standing” status from the state of Arizona. She pointed out that two insurance policy premiums were paid in the month of April. She also noted that Friends of the Sun City Libraries is one of the preferred charities on Smile.Amazon so that a portion of on-line sales from Amazon can be donated quarterly to our organization. Tom Everitt will be asked to do a write-up on this for the Volunteers’ newsletter, this information should be repeated on our Facebook and Webpage accounts.

At this juncture, the floor was turned over to Jeremy Reeder, Deputy Director of MCLD. Jeremy, in turn, introducted Andrew Tucker, MCLD Communications Administrator. Jeremy reported that the Morningstar subscription got off to a late start and only became available in October 2018. There have been 14,886 searches since launch, with a quarter of those searches originating from library facilities. MCLD will do outreach during the summer months to improve usage. Jeremy will report again when the Board reconvenes in September.

Jeremy also announced that, as of May 22, MCLD will no longer charge late fees. Late fees are less than 1% of MCLD’s revenue. Libraries which have already started this program were consulted and other library districts in Maricopa County were notified that this change was being made to MCLD procedures. Borrowers will be notified after 31 days that the book needs to be returned or paid for; failure to comply will result in blocked accounts.

Publicity: Roberta reported that newspaper advertising for the current half-price sale seems to have been particularly effective because the ad also appeared in the Peoria edition. The same ad combo will be repeated for the week-long Fathers’ Day sale in June. It was unanimously agreed to participate in the Memorial Day honor page in the Independent, the cost being $100.

Community Outreach: Sue Blechl reported that the proposed presentation to the Condo Owners Association was canceled due to lack of participation and she has no other events scheduled.
Finance: Jessica reminded everyone that the Finance Committee would be meeting on May 10 at 9:00 in The Gathering Place. Everyone was encouraged to attend. The main topic will be a review of first quarter results.

Volunteer Activities: Cathy reported that she has the December 2019 and March 2020 events planned. A meeting of “the anniversary committee” will meet on June 27 at 10:00; Brianna will reserve The Gathering Place for the meeting. Cathy is planning to tie in the summer Volunteers event to the anniversary celebration.

Book Buddies: Monica Fallon reported that she has five new drivers and is hoping to add a sixth shortly. She continues to press forward making contact with adult residences and day-care facilities and will make a concerted effort to enroll more men in the program.

Book Friends: Charlotte Klose reported that the existing program is moving along smoothly and that she has recruited Linda McKnight to assist with the launching of the reading program at a second memory care facility. Charlotte was not yet ready to announce which facility has been selected.

Board Development: Cathy reported that new Board members need to be recruited in short order. We were all encouraged to make suggestions. Most pressing need is for a vice presidential candidate by December.

Web and Records: No report.

Volunteer Coordinator: Ruth has not received any feedback on the volunteers t-shirt idea. She also raised the possibility of having an informal coffee kaffeeklatsch for volunteers so they could get to know one another outside of “work” situations.

BOARD ADVISORS:

Bookstore Manager: In Mary Anne’s absence Marcia distributed the April bookstore report. Mention was made that the Mothers’ Day sale was going well and that a similar sale for the week preceding Fathers Day is on the schedule.

Library Manager: Brianna reported that the Summer Reading Program is underway, again with a space theme. Progress will be logged with reading minutes rather than titles. Astronomy binoculars with tripod will be the prizes. She also reviewed the upcoming programs at both Fairway and Sun City.

RCSC Representative: Sue reported that RCSC is not putting the book drop out for bids but will handle the construction with their own contractors. She indicated the project will be starting later than originally projected but that it will be completed sooner. She also said the final cost would be less than projected.
Writer-in-Chief:  No report.

UNFINISHED BUSINESS:

Brianna had requested that Friends consider providing reusable book bags for the use of library patrons. Marcia Davis will get together with Brianna to discuss options.

Marcia will get together a committee to review the options of awarding t-shirts as gifts to the volunteers.

NEW BUSINESS:

A brainstorming session will be held Tuesday, May 14 at 9:30 a.m. In The Gathering Place to discuss the possibility of informal get-togethers for volunteers.

Charlotte Klose extended an invitation to Board members and advisers to her home on June 6 from 3:00 to 5:00. She will send out an email with details.

A thank you card was received from the librarians at Fairway and Sun City for including them in the Volunteers Dinner at Palmbrook.

There being no further business, the meeting was adjourned at 11:00 a.m.

Respectfully submitted,

Patricia S. Bates
Secretary