



OCTOBER 10, 2019 BOARD OF DIRECTORS MEETING MINUTES

The meeting was called to order at 9:30 a.m by President Marcia Davis. Present were: Marcia Davis, Sue Blechl, Patricia Bates, Jessica Potter-Slider, Cathy Weyers, Ruth Polansky, Roberta Hawksworth, Charlotte Klose, Monica Fallon, Jerry Walczak, Sue Wilson (RCSC), Mary Anne McDonald (Bookstore) and Brianna King (MCLD). Guests were: Rusty Bradshaw, Linda McKnight and Irene Nathanson.

Approval of Minutes: Minutes of the September 12, 2019 meeting were approved.

REPORTS:

Treasurer: Jessica Potter-Slider reported that the 2018 IRS Form 990 draft had been reviewed and signed off on by the Board officers. A copy of the draft will be available in the bookstore office if any Board members would like to review and comment on it. The September 30, 2019 financial statement was distributed. Jessica noted that there is a surplus in the 3rd quarter and that she has paid library programs ahead for both Fairway and Sun City.

Publicity: Roberta Hawksworth reported that Dwayne, her contact for advertising in The Independent, had passed away and that she has not yet established contact with his replacement. Marcia Davis informed the Board that the Sun City Historical Society was giving Friends a full page ad in their newsletter in thanks for a donation made earlier. Marcia will submit a general description of the Friends' purpose by the Monday, October 14 deadline.

Community Outreach: Sue Blechl reported that Friends will participate in the Condo Owners Association open house on October 14 from 10:00 to 2:00 at Fairway. Monica Fallon volunteered to assist. Friends will also have a booth at the SCHOA New Residents Orientation on October 25 at Palmbrook CC. MCLD is unable to provide staff so Friends will represent both MCDL and Friends. Marcia Davis, Roberta Hawksworth and Pat Bates volunteered to assist Sue.

Finance: Jessica Potter-Slider reminded everyone that the Finance Committee would be meeting on October 11 at 9:00 in The Gathering Place. Everyone was encouraged to attend. The portfolio managers will be giving status reports.

Event Coordinator: Cathy Weyers said she will be meeting with Palmbrook staff to review the menu for the December 10 Volunteers Luncheon. It was agreed that the tea sandwiches be ham, cucumber and egg salad. Linda McKnight volunteered to accompany Cathy to the meeting.



Book Buddies: Monica Fallon reported that she has been in contact with some area churches and has had a good response. In addition, Olive Branch has requested that our Power Point presentation be made to them; new staff there are very interested in promoting the Book Buddies program to their clients. It was suggested that Janelle Breedveld be invited; it is expected that most attendees would be Fairway customers and it would be a good opportunity to introduce Janelle to them. Monica also stated that she currently has exactly the right number of drivers and readers but will be in need of more volunteer drivers as soon as more readers are added. It was suggested that a request for volunteer drivers be mentioned in The Independent and in the free ad the Historical Society is providing.

Book Friends: Charlotte Klose reported that her volunteers read weekly throughout the summer. Linda McKnight has established a Book Friends program at The Inn at Amethyst. Thanks to effective publicity, there are now 20 readers split between the Amethyst and Woodmark. Charlotte indicated that she will be having a get-together of all the Book Friends volunteers.

Board Development: Cathy Weyers introduced two Board candidates, Linda McKnight and Irene Nathanson. Cathy moved and Charlotte seconded that both candidates be accepted to the Board. Motion carried unanimously. Cathy asked that the relevant parties meet after adjournment to set a date for orientation.

Web and Records: Marcia Davis reported that Weebly (our web host) has changed its analytics to be more in line with Google; she passed around a graph of website usage.

Volunteer Coordinator: Ruth Polansky indicated she had an updated volunteer list which she will be sharing with Marcia Davis and Tom Everitt. Ruth also requested that Board members step up and volunteer to have their bios appear in the monthly volunteers' newsletter.

BOARD ADVISORS:

Bookstore Manager: Mary Anne McDonald reported James Patterson will be the November author being offered at half price. Christmas-themed books will also be discounted. There will be a store-wide half-price sale on November 14-16 with the shop being open from 9:30 til 4:00. Another half-price sale will be held at Fairway on December 13-14. Sale of items in the Christmas Boutique will begin on December 1 and will run for the whole month. Donations of items would be appreciated.

Library Manager: Brianna King reported that the drive-up book-drop is only a few days away from completion. Marcia Davis said she would like photos of Brianna, Chris Herring and herself driving up to the new box in a golf cart. Sue Wilson will contact Chris to see if



he would be available. Marcia would also like photos of presentation of the check to RCSC for payment of the project. Brianna noted that RCSC will be increasing room rental fees in 2020.

RCSC Representative: Sue Wilson reported that RCSC Foundation will have a Tree Santa for Seniors at the Fairway recreation center. Donations of \$25 gift cards to stores such as Safeway and Walmart would be appreciated. The tags will be hung on the tree.

Writer-in-Chief: No report. Tom Everitt is expected back in November, hopefully in time for the Board meeting.

UNFINISHED BUSINESS:

Marcia Davis reported that the replacement order of 500 pens has been received and that the reorder of 500 reusable book bags has been shipped and is expected to arrive shortly.

Last month we voted to order the cotton-poly tee shirts in a light blue. Marcia has since received a sample shirt in a royal blue. A vote was taken: the light shirt with black lettering or the darker shirt with white lettering. Dark blue with white lettering won the most votes.

NEW BUSINESS:

Jenny O'Leary, who operates the Friends Facebook page, has requested more content for updates. It was suggested that photos of bookstore items, especially vintage, would be of interest. Brianna said she would add a link to the Friends Facebook page from the MCLD website and Rusty Bradshaw suggested that we all ask our Facebook friends to "like" the Friends page. Marcia will include mention of Facebook in the Historical Society ad.

Sue Blechl announced that the November meeting will mark the end of Marcia Davis' term on the Board of Directors; there will be snack items prior to the meeting and the library staff will be invited to join us. In addition, there will be a tribute to Marcia at the December 10 event at Palmbrook.

There being no further business, the meeting was adjourned at 10:30 a.m.

Respectfully submitted,

Patricia S. Bates
Secretary