October 12, 2017 Board of Directors Meeting Minutes

The meeting was called to order at 9:32 a.m. by President Marcia Davis. Present were Board members Marcia Davis, Judy Wannamaker, Camilla Kuberka, Sue Blechl, Joyce Kirkham, Cathy Weyers, Jessica Potter Slider, Charlotte Klose, Tim Geiger and Pat Bates. Board advisers present were: Mary Anne McDonald (Bookstore Manager), Brianna King (MCLD), Jerry Walczak (RCSC). Guests: RCSC Board Candidates Wes Waddle and Robert Wheat.

Approval of Minutes: Camilla Kuberka moved and Judy Wannamaker seconded that the minutes of the September 14, 2017 meeting be approved. Motion carried.

REPORTS:

Treasurer: The September 30, 2017 financial statement was distributed. Jessica reported that committee budgets are on target as we near year end. She is currently working on possible reallocation of budget funds. Marcia reported that the Finance Committee meeting scheduled for October 13 has been postponed and will be rescheduled for later next week.

Standing Committees:

Publicity: Mary Anne reported that Roberta is making good progress and hopes to return to her Bookstore and Board duties in the very near future. Marcia is doing some research on our newspaper advertising. Cathy Weyers asked if we could have “Brought to you by...” stickers for the newspaper subscriptions the Friends currently provide to the libraries. Brianna King saw no issue with that and Marcia will investigate possible sources. Sue Blechl reported she has four bookings for the Speakers Bureau, the first being November 11 to the New England Club. Marcia and Sue will do the presentation. She is also trying to get on the schedule for all the rec center fun fairs and has already committed to the Health and Wellness Fair and bi-monthly presence at the Bell Farmers Market. Carol Hager has established four separate Facebook presences, including the Bookstore.

Finance: Jessica is currently seeking information on Beatrice Hodson.

Activities: Camilla will have details for the Volunteers Christmas party available at the November meeting. The date is set for December 15 in Bell Social Hall #1. Camilla also announced that Cathy Weyers will under-study Camilla’s committee responsibilities. No decision has been made regarding a memorial for Mildred Stevens.

Book Buddies: Judy Wannamaker reported that Carol Hager has agreed to take over responsibilities for Book Buddies. Together they will work on some advertising to recruit more Buddies and more patrons. Charlotte Klose reported she now has seven volunteer readers for the Book Friends program. They have been working with the most impaired residents of the memory care center but have now added a group of less impaired. Both programs have been well received.
Board Development: Cathy has already met with some Directors to determine a path of succession for those officers and directors nearing their term limits. This is an on-going effort.

Web and Records: Marcia reported a nice bump in "hits" in the past month.

BOARD ADVISORS:
Bookstore Manager - Mary Anne McDonald
Mary Anne is pleased with sales thus far this year. She has an in-store sale scheduled for November 16-18 and the Fairway sale is set for December 8-9. Volunteers are needed for both events. Tim Geiger reported that set-up for online sales at Amazon has stalled, having become more complicated than necessary. He will make another attempt in the future. He expects to be active on eBay in the very near future. He will also be contacting Board members for assistance in establishing a policy regarding online sales (i.e. how long to leave them listed) and for assistance in organizing the books already accumulated to be sold online.

Library Manager – Brianna King
Brianna reported on various programs at both Bell and Fairway. The library will hold a Murder Mystery after-hours program on October 24 at 5:00 p.m at Fairway. Registration is required. The new charging station has not been overly popular thus far but those who have used it have been most enthusiastic. Use is expected to increase as Snowbirds return. Work continues on the seed library which should be up and running soon. Jeremy Reeder sent word that investigation of the proposed book drop at Bell is moving forward; he is waiting to receive quotes from RCSC. Jerry Walczak volunteered to contact Facilities to follow up and will email Jeremy with an update.

RCSC Representative – Jerry Walczak
As chairman of the RCSC Outreach Committee, Jerry had invited Judy Wannamaker to give a brief talk about the Book Buddies program. He invited Charlotte Klose to the October meeting to talk about Book Friends.

Writer & Editor-in-Chief – Tom Everitt
Marcia reported that Tom is expected back in the area before the next meeting. He seems to have solved the issue of newsletter distribution via email by using two different accounts. The two RCSC Board candidates who attended our meeting will be added to the

OLD BUSINESS:

As sponsor-level donors to the Sun City Historical Society, the four officers will attend the Gala on November 9. Marcia took the names of other Board members who wished to attend and will have a drawing as soon as she knows if we will have four or six additional seats at the table.
NEW BUSINESS:

Brianna King submitted a list of items the Friends might purchase for the library. Space being a major factor at Fairway, she would like two small book carts instead of a large one. The carts are $250 each plus shipping. Mary Anne put in her bid for the retiring large cart. Sue Blechl moved and Tim Geiger seconded that the carts be purchased. Motion carried.

Brianna also proposed the acquisition of fabric bulletin boards for the children's areas at Bell and Fairway so they don't just stick up their drawings with tape. This would be a substantial purchase so she will send Marcia the link to the vendors and Marcia will prepare a proposal to the Board for a vote.

In order to maximize floor space in the Bell meeting room, Brianna is checking out the feasibility of having the projected permanently mounted off the floor.

An additional pre-paid Visa card for minor program expenses was requested by Brianna.

Brianna also announced that she is investigating the feasibility of turning the bare space out the back door near the bookstore into a community garden/seating area with the potential for holding occasional outdoor programs. She will work with RCSC on this.

There being no further business, the meeting was adjourned at 10:55 a.m.

Respectfully submitted,

Patricia S. Bates, Secretary