



September 12, 2019 BOARD OF DIRECTORS MEETING MINUTES

The meeting was called to order at 9:29 a.m by President Marcia Davis. Present were: Marcia Davis, Sue Blechl, Patricia Bates, Jessica Potter-Slider, Cathy Weyers, Ruth Polansky, Roberta Hawksworth, Monica Fallon, Jerry Walczak, Sue Wilson (RCSC), Mary Anne McDonald (Bookstore) and Janelle Breedveld (MCLD). Guests were: Frank Patterson, Linda McKnight, Irene Nathason and Pam Danneman

Approval of Minutes: Minutes of the May 9, 2019 meeting were approved.

REPORTS:

Treasurer: The August 31, 2019 financial report was distributed. Jessica Potter-Slider noted that the replacement in-wall drop box for the Sun City Branch has been paid for and that expenses associated with the 10th anniversary celebration have also been met. The cost of the drive-up drop box was not budgeted in 2019 and will be paid for out of investments.

Publicity: Roberta Hawksworth reported that the half-price sale at Fairway in August was successful; ads for it ran the week of the sale in both the Sun Cities and Peoria editions of The Independent.

Community Outreach: Sue Blechl reported that Friends will have a table at the New Residents event sponsored by SCHOA. MCLD is unable to have a representative at the event so Friends will handle both aspects. The event is scheduled for October 23 at Palmdale CC; she will be asking for helpers at the October meeting. Sue also noted that the 10th anniversary party had depleted the supply of promotional items; Marcia will order a new supply of pens and will check inventory of the reusable book bags and reorder if necessary. Sue would like to continue having a booth monthly at the Bell Center's Farmers Market but feels that there needs to be a "hook" to draw attention, perhaps having a few books for sale or other promotional items.

Finance: Jessica Potter-Slider reminded everyone that the Finance Committee would be meeting on October 11 at 9:00 in The Gathering Place. Everyone was encouraged to attend. The portfolio managers will be giving status reports.

Volunteer Activities: Cathy Weyers reported that the 10th anniversary celebration was a huge success, the musical entertainment brought in additional people and the face painting added to the celebratory atmosphere. There is no head count for the event but 800 cookies were dispensed. Cathy announced dates for the following events:

Volunteer Holiday Luncheon – December 10 at Palmdale CC. Jan Sandwich will provide entertainment as The Tea Lady



Board of Directors Dinner – January 23 at Tivoli's

Volunteer Dinner – March 26 at Palmbrook CC – the “Lilac Crazy Quartet” will provide the entertainment.

Book Buddies: Monica Fallon reported that, in spite of the summer slow-down, she has eight new drivers and eleven new readers. She is attempting to establish a working relationship with Olive Branch and suggested that Sue Blechl do an out-reach presentation to generate interest in the Book Buddies program. Meals on Wheels is delivering Book Buddy brochures along with meals. Monica's next step will be to make contact with the public relations departments of major agencies (such as The Heart Association) to get publicity for the Book Buddies program.

Book Friends: No report

Board Development: Cathy Weyers reported that the Board Development Committee would be meeting on September 23 at 1:00 p.m. to interview Board candidates.

Web and Records: Marcia Davis reported that Weebly (our web host) has changed its analytics to be more in line with Google and she has not yet been able to reconcile the new format with the old data.

Volunteer Coordinator: Ruth Polansky noted that she will be asking for updates to the master volunteers list. Marcia Davis will move the location of the various application forms on the website to make them more accessible. Ruth reported that the informal drop-in visit for volunteers was well received and it was suggested they be repeated on a quarterly basis. It was also noted that a program in the library contributed to attendance and perhaps piggy-backing volunteer socials with library events would help increase participation.

BOARD ADVISORS:

Bookstore Manager: Mary Anne McDonald reported that sales are well ahead of last year's. The August sale at Fairway went well and she has a half-price sale planned for the bookstore in late October and another Fairway sale in November. October half-price authors are Stuart Woods and Sandra Brown. In addition, CDs will be priced 3/\$1.00 and videos at \$1.00. Mary Anne offered a reminder that donations of items for the Christmas boutique would be appreciated.

Library Manager: Frank Patterson relayed Brianna King's gratitude to the Board for the replacement in-wall book drop. He also indicated the Sun City libraries enjoyed a busier-than-normal summer. Frank noted that most libraries are seeing a downward trend of hard copy books in favor of ebooks but that both Sun City and Fairway have defied the trend and have increased use of hard copy books. Frank then introduced Janelle Breedveld,



who has taken over for Jackson Hadley at Fairway. Janelle expressed her pleasure at being at Fairway and pledged to continue and expand the programs that Jackson had instituted.

RCSC Representative: Sue Wilson reported that RCSC will begin demolition of the roadway next week in the area where the new drive-up book drop will be placed. Work is expected to be completed in early October and it was pointed out that the road would be closed to traffic for a month. Marcia Davis noted that the new RCSC Financial Officer, Bill Cook, had been invited to our September meeting but had a conflict; he asked to be invited to the next meeting. It was generally agreed that a dedication ceremony would be in order when the book-drop is completed but no firm plans were made.

Writer-in-Chief: No report.

UNFINISHED BUSINESS:

Further to the discussion of the reusable book bags, Marcia Davis will inventory the current supply and place a re-order if necessary. She would order 500 to take advantage of a reduction in price for volume.

Marcia Davis passed around samples of the T-shirts which will be given to each volunteer at the Appreciation Dinner in March. It was decided to go with one color, a medium dark blue with white graphics, in the poly-cotton blend. Both V neck and regular neck shirts will be available in variety of sizes. The shirts will be sourced locally and Moore Graphics would do the silk screening. A motion was made by Jessica and seconded by Monica to give Marcia the authority to spend up to \$2000 on the t-shirt project; motion carried.

NEW BUSINESS:

Jerry Walczak issued an invitation to Friends to participate in the first Condo Owners' Association open house at Fairway on October 14 from 10:00 to 2:00. Sue Blechl and Monica Fallon volunteered to anchor the Friends table.

Cathy Weyers noted that very often Directors met for lunch following our meetings and all were welcome to join in.

There being no further business, the meeting was adjourned at 10:41 a.m.

Respectfully submitted,

Patricia S. Bates
Secretary

